

JAFFNA

MICE

EXPO 2023

Organized by



Day 1





Galaxy A14 5G



**JAFFNA
MICE
EXPO 2023**

Business Forum

30th November 2023
The Thinnai Hotel, Jaffna

NOV 30 DEC 01 DEC 02 DEC 03

WWW.SRILANKAMICEEXPO.COM



The Thinnai Hotel, Jaffna

NOV 30
DEC 01
DEC 02

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SPONSORED BY
SR LANKA
HOTEL & TOURISM



Sri Lanka
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Business Forum

30th November 2023
The Thinnai Hotel, Jaffna





Day 2





JAFFNA MICE EXPO 2023

Our Partners



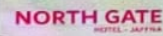
Industry Stakeholders



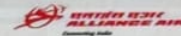
TRAVEL AGENTS ASSOCIATION OF INDIA



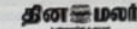
Hotel Partners



Airline Service Provider



Media Partner



EXPO 2023

Opening Ceremony

01 December 2023
Northgate Hotel, Jaffna

NOV 30
DEC 01

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Jaffna Highlights

| | | | | |
|---|---|---|---|--|
|  Kallar Beach |  Mankadu Beach |  Kumbakonam Beach |  Jaffna Fort |  Negombo Elephant |
|  Jaffna Library |  Jaffna Harbour |  Jaffna Museum |  Jaffna Clock Tower |  Jaffna Lighthouse |

Parveen Travels
Pvt Ltd

Travel brochures and promotional materials for Parveen Travels Pvt Ltd, including a smartphone and a pen.



Jaffna Highlights

| | | | | |
|---------------|-------------------|-------------------|----------------|----------------------------|
| Kalbar Street | Mattakkalai Beach | Chandragiri Beach | Jaffna Fort | Neelavarai Mahadeva Temple |
| Dudhi Lake | Jaffna Library | Port Harbour | Fort St. James | |

Parveen Travels
Pvt Ltd

































Day 3





INDIA

This Plaque was jointly unveiled
at India Corner, Jaffna Public Library
on June 17, 2016

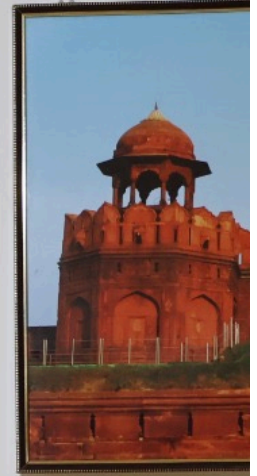
by

His Excellency Y.K. Sathya,
High Commissioner of India in Sri Lanka

Han Rajamali Conroy,
Minister of Southern Province, Sri Lanka

Hon. Justice C.V. Wijeswaran,
Chief Justice of Southern Province, Sri Lanka

To mark the installation of the bust of
Bharat Ratna Dr. A.P.J. Abdul Kalam
Former President of Republic of India




INDIA
This Plaque was jointly unveiled
at India Corner, Jaffna Public Library
on June 17, 2016
by



INDIA
This Plaque was jointly unveiled
at India Corner, Jaffna Public Library
on June 17, 2016



பொதுசன நாலகம் யாழ்ப்பாணம்
මහජන පුස්තකාලය යාපනය PUBLIC LIBRARY JAFFNA





பொதுசன நூலகம் யாழ்ப்பாணம்
මහජන පුස්තකාලය ජාපනය PUBLIC LIBRARY JAFFNA



பொதுசன நூலகம் யாழ்ப்பாணம்
මහජන පුස්තකාලය යාපනය PUBLIC LIBRARY JAFFNA









முருகா



















நிலாவரை கிணறு
 Nilavarai Well

நிலாவரை கிணறு என்பது இலங்கையின் தென்மேற்குப் பகுதியில், யாழ்ப்பாணம் மாவட்டம், கிணறு கிராமத்தில் அமைந்துள்ள ஒரு பழைய கிணறு ஆகும். இது 1950-களில் கிணறு கிராமத்தைச் சேர்ந்த சிலர் கிணறு கிணறு செய்துள்ளதாகக் கூறுகிறார்கள். இது 1950-களில் கிணறு கிராமத்தைச் சேர்ந்த சிலர் கிணறு செய்துள்ளதாகக் கூறுகிறார்கள். இது 1950-களில் கிணறு கிராமத்தைச் சேர்ந்த சிலர் கிணறு செய்துள்ளதாகக் கூறுகிறார்கள்.

இந்த கிணறு 1950-களில் கிணறு கிராமத்தைச் சேர்ந்த சிலர் கிணறு செய்துள்ளதாகக் கூறுகிறார்கள். இது 1950-களில் கிணறு கிராமத்தைச் சேர்ந்த சிலர் கிணறு செய்துள்ளதாகக் கூறுகிறார்கள். இது 1950-களில் கிணறு கிராமத்தைச் சேர்ந்த சிலர் கிணறு செய்துள்ளதாகக் கூறுகிறார்கள்.

Nilavarai Well an age old underground water well, has been identified as an archaeological monument in Jaffna Peninsula. The well is thought to be bottomless and has many enthralling legends among the Buddhist and Hindu devotees. Though many believed this does not have a top, a recent expedition carried out by the divers of the Sri Lanka Navy with an automated robot managed to find the bottom of this mysterious well at a depth of 32.5 meters. It was further discovered several tunnels, located at different levels, which lead towards different directions and some say that one tunnel is connected to the Keerimalai ponds. The naval expedition further revealed that the first 15.3 meters of the Well contains fresh water while the water after this point is deemed to be salty as it runs down. The navy divers were also able to find debris of three carts fallen into the well. The well is treated to be a rare gift of Mother Nature and a place of iconic importance which attracts thousands of local and foreign travellers due to its resounding legends. Therefore it is our responsibility to preserve this for the next generation and make sure not to pollute the location.

1. A person drinking water from the well.
 2. A person using a robot to explore the well.
 3. A person using a robot to explore the well.
 4. A person using a robot to explore the well.
 5. A person using a robot to explore the well.
 6. A person using a robot to explore the well.
 7. A person using a robot to explore the well.
 8. A person using a robot to explore the well.
 9. A person using a robot to explore the well.
 10. A person using a robot to explore the well.







1908



















Day 4











சிறப்பு
பொது உதவி
1004166661855
0776505097

 **NIPPO PAINT**
THE COATINGS EXPERT

சென்னை மற்றும் கிழக்காற்காடு
நிப்போன் பெயிண்ட்ஸ்
தமிழ்நாடு முழுவதும்







திரும... புத்தகசாலை
THIRU... BOOKS SHOP

₹.175,000

₹.175,000



WEDDING HALL & PARTY HALL



ออกเดินทาง
Departures →

























JAFFNA MICE EXPO 2023

Event Booklet

November 30th to December 3rd
— 2023 —

Organized by





Sri Lanka Convention Bureau

Sri Lanka Convention Bureau is currently functioning under the Ministry of Tourism & Lands. The main mandate of the Bureau is to promote MICE Tourism in Sri Lanka.

The MICE market has phenomenal potential and it is imperative that Sri Lanka capitalizes on this opportunity. Sri Lanka is an amazing country that has much to offer for this genre of tourism, irrespective of season. Sri Lanka is a capsule that encompasses everything sans the winter.

SLCB is the go-to organization for meeting planners, incentive houses, corporations, and associations interested in arranging and executing events in Sri Lanka. From handling inquiries to providing support for events, SLCB offers a comprehensive range of services.

SLCB is working towards positioning Sri Lanka as one of the prime MICE destinations in the world to contribute positively to the country's economy through job creation and raising the living standards of people engaged directly and indirectly with the MICE sector.



Ministry of Tourism and Lands has identified the Northern Province as a promising destination for business tourism with a focus on markets within the South Indian Region and beyond.

Hon. Harin Fernando
Minister - Ministry of Tourism & Lands



Happy to note that Sri Lanka Convention Bureau under the guidance of our ministry spearheading the initiative to make the Northern province as a business destination.

Mr. H.M.B.P. Herath
Secretary - Ministry of Tourism & Lands



Jaffna MICE Expo 2023 will help to uplift the economy of its people and become a catalyst for positive change in addition to its cultural and historical significance, natural beauty, budget and affordability, novelty and accessibility.

Mr. Thisum Jayasuriya
Chairman - Sri Lanka Convention Bureau



The Sri Lanka Convention Bureau will extend its fullest support to foreign and local agents who wish to explore Jaffna as an option for their next MICE event and support local businesses, engage with the community to create unforgettable experiences.

Mr. Krishantha Fernando
General Manager - Sri Lanka Convention Bureau.



The MICE expedition in the North will help to gain great learning experiences to all our partners from all over the island and South India through B2B meetings and Familiarization tours.

Ms. Achini Dandunnage
Senior Manager - Sri Lanka Convention Bureau



Jaffna MICE Expo 2023 will be an excellent platform to local and foreign tourism service providers to Connect, Network, Grow and to experience what the destination can offer for the MICE traveller.

Ms. Malkanthi Welikala
Marketing Manager - Sri Lanka Convention Bureau



Jaffna MICE Expo 2023

The inaugural JAFFNA MICE EXPO 2023 will be held from 30th November to 3rd December 2023 in Jaffna. Located in the northern tip of the pearl of Asia, Jaffna is closer to South India than it is to our own capital. Connected to the Sri Lankan mainland by a lagoon causeway, the northern capital exhibits a dignified culture and traditional influences found nowhere else in the island. Jaffna is the hub of the Hindu culture in Sri Lanka and it is an exciting place to visit.

JAFFNA MICE EXPO 2023 will consist of a Business Forum, Opening Ceremony, B2B Meetings, Gala Dinner and Jaffna Familiarization Tour. The objective of the event is to showcase Northern part of Sri Lanka as a MICE destination to the South Indian MICE travellers. The event will consist of a fully hosted buyer program open to South Indian travel professionals and media personnels.

40 MICE buyers and 05 media personnels will be hosted from South India. The fully hosted buyer package will include return air ticket from Chennai to Jaffna, three nights accommodation including all meals, access to the Business Forum, Opening Ceremony, B2B Meetings, Gala Dinner and Jaffna Familiarization Tour. The B2B session will be organized between the Hosted buyers from South India and the regional & local MICE related service providers including hotels, venue providers and other MICE operators.

The inaugural JAFFNA MICE EXPO 2023 is organized by SRI LANKA CONVENTION BUREAU under the patronage of the Ministry of Tourism & Lands.

We invite you to join JAFFNA MICE EXPO 2023 to explore MICE opportunities in Northern Sri Lanka.

HOSTED BUYER PROGRAMME

30th
NOV
2023

- 11.30 | Arrival of Hosted Buyers and Welcome at the Jaffna Airport
- 13.00-14.30 | Lunch at the Hotel
- 16.00-17.00 | Brief of the event programme and Jaffna Business Forum followed by flavors of Jaffna at The Thinnai Hotel
- 19.00 onwards | Welcome Dinner at The Thinnai Hotel

01st
DEC
2023

- 09:00 to 10:00 | Opening Ceremony at the North Gate Hotel
- 10.00 to 10.30 | Networking Tea break
- 10.30 to 15.30 | B2B Meetings with working lunch & evening tea at the North Gate Hotel
- 15.30 to 16.00 | Closing Remarks
- 19:00 onwards | Gala Dinner

02nd
DEC
2023

- 09.00 to 12.30 | Jaffna Familiarization Tour-Stage 1
- 12.30 to 13.30 | Lunch at Fox Resort
- 13.30 to 17.00 | Jaffna Familiarization Tour-Stage 2
- 19.30 onwards | Dinner at Jetwing Jaffna Hotel

03rd
DEC
2023

- 07.00 to 9.00 | Breakfast at the Hotel
- 09.30 | Departure of hosted buyers

Jaffna Highlights



Nallur Kovil



Manalkadu Beach



Casuarina Beach



Jaffna Fort



Nagadipa Viharaya



Delft Island



Jaffna Library



Keeramalai Hot Springs



Fort Hemmenhiel



Hotels in Jaffna



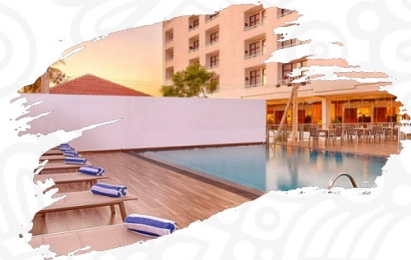
The Thinnai - Jaffna

Jetwing - Jaffna



North Gate - Jaffna

Valampuri Hotel - Jaffna



Tilko Jaffna City Hotel

Fox Resort - Jaffna



Hosted Buyers

| Company Name | Contact Person | Email |
|--------------------------------------|--|---|
| Askar Holidays | Ghanasekaran Subramaniam Ticketing Head | askartours.travels@gmail.com |
| Keraladestinationholidays.com | Lijo Philip Proprietor | infokeraladestinationholidays@gmail.com |
| Kway Holidays | John Francis CEO | holiday@kway.in |
| The Spice Circuit | Wilson Rajan Host & Co-Founder (Director) | wilson@spicecircuit.com |
| Cape Holidays | Anoop Pillai Proprietor | info@capeholidays.in |
| Yathra Club | Vikram Menon Managing Director | vikrammenon@yathraclub.com |
| Chalukya Grace Tours Pvt Ltd | Janeesh Jalaluddin Director Operations | mail@chalukyatours.com |
| Indimate Experiences Pvt Ltd | Harikumar C Managing Partner | hari@indimate.travel |
| Forvol International Service Ltd | Khaja Varisai Mohideen Asst General Manager | khaja.kvm@forvoltravel.com |
| GJ Phoenix Travel And Leisure P. Ltd | ABK. Gayathri Director | abk.gayathri@gjphoenixtl.com |
| Allbe Holidays | Sankarabramanian Krishnan SBU Head | allbeholidays@gmail.com |
| BeachWood Holidays | Ted Tony Tom Chief Travel Consultant | ted@beachwood.in |
| Time Travels and Tours | Anitha Swamy Proprietor | timetravelsntours@gmail.com |
| Travelwon Tours | Rajesh Kumar Saran Director | travelwon@yahoo.com |
| BLESSING TOURS | E Allen Samuel Director | blessingtoursandtravels@gmail.com |
| JR Tours and Travels | J.G. Selvam Proprietor | jrtourstravels@gmail.com |
| WAH Hospitality Pvt Ltd | Ajay Kumar Singh Director | worldassociatedhotels@gmail.com |

| Company Name | Contact Person | Email |
|--|---|---------------------------------|
| Whitefield Holidays | Siddalingappa S. Siddu MD | whitefieldholidays@gmail.com |
| Am's Holidays | Amita Kanvinde Proprietor | amita@amsholidays.co.in |
| Savanna Holidays | Mobin S S Proprietor | info@savannaholidays.com |
| Sai Priya Tours And Travels | Babu Natarajan Director | saipriyatour@gmail.com |
| Dream Destinations | Sakthe Krishnaan Director | sakthe@dreamdestinations.in |
| Madras Travelsand Tours P Ltd | R. Nandakumar Director | nanda@madrastravels.com |
| Aakasaveedhilo | Raja Ramesh Balla Founder & CEO | Rajaballa@aakasaveedhilo.com |
| My Travel Agent P Ltd | Lalith Jain Managing Director | lalithjain@mytravelagent.in |
| Anunlekha Travels | Saraswathi Anandaveloo Proprietress | arunlekhatravel@yahoo.co.in |
| East Coast Tours | Habeeb Mohamed H S Founder & CEO | eastcoasttours3@gmail.com |
| DEOK SU TOURS | Senthil Kumar Proprietor | info@deoksutours.com |
| Anirudh Travels | Karan Kumar Lath Business Development Head | anirudhtravels@gmail.com |
| Sri Vetrivelan Traavels and Tours | Chithiravelu Raja Proprietor | srivetrivelantraavels@gmail.com |
| ADOKSHAYA WORLD TOURS AND TRAVELS PVT LTD | M Rajanikanth Managing Director | rajaniadokshaya@gmail.com |
| Holidaz com | K Vijay Bhaskar Managing Partner | md@holidaz.com |
| Provin Holidays N Gifts | D. Raju Reddy Operations & Sales Manager | rajureddy@provingroups.com |
| Lilac Holidays LLP | Rakesh Nair Director | rakesh@lilacholidays.in |
| Travel Navigator | Jagdish B Rao Strategic Business Partner | jagdishrao@yahoo.com |
| Greatwings Travels | Jahir Hussain J Managing Director | jahirgreat@gmail.com |

| Company Name | Contact Person | Email |
|--------------------------------------|--|------------------------------|
| Pioneer Aero Travels (Madras) P. Ltd | Dr P Murugesan Director & National MC of TAAI | pioneeraerotravels@gmail.com |
| Parveen Travels PVT LTD | A. Aarif Director | aarif@parveentravels.com |
| Travel 4 Seasons | Joyson N Managing Director | joyson@travel4seasons.in |
| Travel for Masti | Suunil Kinger Director | info@travelformasti.com |

Hosted Media

| Company Name | Contact Person | Email |
|--------------------------------|---|-------------------------------|
| Tourism India | Ravisankar K V Managing Editor & CEO | ravi@tourismindiaonline.com |
| Dinamalar National Tamil Daily | Sethuraman Balasubramanian Senior Reporter | sethu.ram02@gmail.com |
| India Outbound Magazine | Varsha Singh Editorial Director and Product Head | v.singh@indiaoutbound.info |
| Madhura Digital Media | Gowtheesh T Business Head | madhuradigitalmedia@gmail.com |
| Fairfest Media Ltd | Harsh Agarwal Executive Director | harsh@fairfest.in |

Local Vendors

| Company Name | Contact Person | Email |
|---------------------------------|---|----------------------------------|
| Pure Vacations Pvt Ltd | Muraly Venagadasalam CEO | muraly@purevacations.lk |
| Golden Isle Travels | Paddy Paul Managing Director | paddy@goldenislesrilanka.com |
| Araliya Group of Hotels | Chitra Fernando Director Operations | do@araliyabeachresort.com |
| Araliya Green Hills | Meelaka Niwunhella Cluster Sales & Marketing | sales@araliyaresorts.com |
| Hamoos Travels (Pvt) Ltd | Umashini Kanagalingam Assistant Manager | umashini@hamoos.com |
| Eventorg Pvt Ltd | Gayathri Suveendran Director | eventorgpvttd@gmail.com |
| Royal Holidays | Thurulu Jayasuriya Manager | thurulu@royalholidaysrilanka.com |
| M&S Travel Solutions (Pvt) Ltd | Shaffaath Amidon Director | shaffaath@mnstravelsolutions.com |
| Blackpool Resort & Spa | Bandhula Ekanayake Director / CEO | bandhulae@gmail.com |
| Unique Lanka Travels (Pvt) LTD | Keshan Selvanayagam Head of Operations | hod@uniquelankatravels.com |
| SAZY Lanka Tours | Zacky Yaman Managing Director | info@sazylankatours.com |
| ESNA Holidays Pvt Ltd | Littone Fernando Assistant Manager | littone@esnaholidays.com |
| Tangerine Tours (PVT) Ltd | Leon Balthazar Senior Manager | leon@tangerinetours.com |
| Sudu Araliya, Polonnaruwa | Nadeeka Perera Director Sales & Business Development | dsm@araliyaresorts.com |
| Summer Explorers (Pvt) Ltd | Krishani Samaraweera Chief Executive Officer | krish@summerexplorers.travel |
| NKAR Travels & Tours Pvt Ltd | Nilanga Silva Manager | nilanga@nkartravelhouse.com |
| Aitken Spence Travels (Pvt) Ltd | Navin Paulraj Senior Executive | india-south@aitkenspence.lk |
| DTH Travel | Ruwan Fernando Manager - Asia | ruwan.f@lk.dth.travel |
| Beyond Escapes (Pvt) Ltd | L.D.P. Sanjeeva Assistant Manager - Operation | tours@beyondescapes.com |
| Atro Holidays (Pvt) Ltd | Christy Henry Director | christyhenry83@gmail.com |

| Company Name | Contact Person | Email |
|-------------------------------------|---|---------------------------------------|
| Steuart Holidays | Rowan Asirwatham Deputy General Manager | rowan@steartholidays.com |
| Walkers Tours Limited | Anil Gunamuni General Manager | anilg@walkerstours.com |
| EKHO Hotels & Resorts | Shanthakumar Shanmugam Cluster Director of Sales | shanthakumar.shanmugam@ekhohotels.com |
| Destination Holiday Makers | Anusha Samaranyake Proprietor | destinationholidaymakers@gmail.com |
| DT Travels (Pvt) Ltd | Destry Bartholomeusz Founder / Chairman | destry-dttravels@outlook.com |
| Ace Travels & Conventions (Pvt) Ltd | Ruchira Lakshan Kalansooriya Junior Executive | india-east@aitkenspence.lk |
| Knuckles Range Associate | A.H.R.D Rathnayake CEO | srilankatrekkingbooking@gmail.com |
| Ceylon Travel Dream | Buddhika Senarathna CEO | ceylonsalesdrm@gmail.com |
| Dome Hanthana | Suranjith Wevita Proprietor | suranjith.wewita@gmail.com |
| Blue Knuckles Travel Pvt Ltd | Ranjan Buddika CEO | ranjanbuddika@gmail.com |
| Transco Travels (Pvt) Ltd | Zeenia Allabdeen Manager | zeenia@transcotravels.com |
| Avro travels and tours | A Nithiyantharajah CEO | avrotravels@gmail.com |
| Mahaweli Reach Hotel | Nelunika Weerakoon Manager Sales & Marketing | sales@mahaweli.com |
| Jetwing Travels | Ezhil Sathyaseelan Manager | ezhilarashy@jetwing.lk |
| David Pieris Leisure (PVT) LTD | Gribson Hapukotuwa CEO / Executive Director | GribsonH@dpmco.com |
| Travel Mission Pvt Ltd | Gamini Wanasekera Managing Director | Gamini@tm.lk |
| Dream Your Space Pvt Ltd | Suren Kannah Operations Manager | Suren@dreamyourspace.com |
| Green Holiday Centre (Pvt) Ltd | Madushan Silva Assistant Operations Manager | india2@greenholiday.lk |
| Red Apple travel | Senaka Dhahnayake Operations Manager | uhani.c@redappletravel.com |
| Flying Tours | Ishara Randil Tour Manager | flywinglk@gmail.com |

| Company Name | Contact Person | Email |
|--|--|-----------------------------------|
| Northern Magic | Gowrie Ponniah Director | gowriep@gmail.com |
| Tilko City Hotel | K. Kalai Arasan C.E.O | fc@tilkohotels.com |
| Happy Market | Thuvaraka B Prashanthan Founder CEO | happymarketlk@gmail.com |
| Jetwing Hotels | Rashmal Herath Assistant Manager | rashmal@jetwinghotels.com |
| Exotic Global Holidays (Private) Limited | Mohamed Murshid Muliheer Director | murshid@exoticglobalholidays.com |
| Thaya Event Management | Thaya Paramanadan Thayanand Proprietor | thayaevent2021@gmail.com |
| Fox Resort Jaffna | Sadhana Vikrantha Head of Sales & Marketing | sadhana.v@cmg.lk |
| North Gate Jaffna | R. Muththuramesh General Manager | gmnorthgatejaffna@outlook.com |
| The Thinnai Hotel | Sinthuran Senior Sales Officer | Sinthuran12@gmail.com |
| Jaffna Heritage Bungalow | S. Thillainadesan Manager | jhbmain@gmail.com |
| The Grand Hotel Nuwara Eliya | Piumali Jayawardena Manager - Digital Marketing & MICE | dmm@grandhotel.lk |
| Araliya Green City (Pvt) Ltd | Dinesh Lokuyaddehige General Manager | gm@araliyagreencity.com |
| David Pieris Group of Companies | Sivasubramaniam Rajruban Deputy Divisional Manager | Sivasubramaniamr@assetline.lk |
| Mai Globe Travels | Marina M General Manager | marina@maiglobetravels.com |
| Tha Valampuri | G.G. Bosco Front Office Manager | financegreengrass@gmail.com |
| ReeCha Organic farm Pvt. Ltd. | K. Theebika Managing Director | Hradmin@reecha.lk |
| Waasala Leisure Private Limited | Preethi De Silva Chairman | info@waasalaleisure.com |
| Alliance Air | Thanuja Lankatilaka General Manager - GSA of Alliance Air in Sri Lanka | thanuja@airindia.indusky.lk |
| SriLankan Airlines | Thiwanka Dharmapala MICE Promotions Executive | thiwanka.dharmapala@srilankan.com |

Sri Lanka

Attractions



JAFFNA MICE EXPO 2023



Our Partners

Industry Stakeholders



TRAVEL AGENTS ASSOCIATION OF INDIA



Hotel Partners



Airline Service Provider



Media Partner



The logo for Jaffna MICE Expo 2023 is centered on a background of intricate, light grey mandala patterns. The word 'JAFFNA' is written in a bold, dark red, sans-serif font. Below it, the word 'MICE' is rendered in a stylized, blocky font where each letter is filled with a different pattern: 'M' is blue, 'I' is yellow, 'C' is green, and 'E' is red. At the bottom, the words 'EXPO 2023' are written in a bold, dark red, sans-serif font, with 'EXPO' and '2023' enclosed in a dark red rectangular box.

JAFFNA MICE EXPO 2023

Contact us for more details

 **+9477 778 8931**

 info@srilankamiceexpo.com